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PRESS RELEASE
FOR IMMEDIATE RELEASE

*OP/TECH USA introduces another unique connector in the **PRO LOOP STRAP**™*

The **PRO LOOP STRAP**™ attaches quickly and easily to even the tightest connection points on a film or digital camera, power pack, video camera or binoculars. It's easy to attach and functions like a swivel so that the strap never gets in your way when taking a shot. This secure system uses a loop of 1/4" webbing which slips through the connection area on your camera and loops over the quick disconnect before reattaching it to the main part of the strap. There are no triglides to thread or metal attachments to scratch your equipment. It's simple and secure!

PRO LOOP STRAP™ offers the patented weight reduction system which reduces the stress and strain to your shoulders and neck. The soft, durable features of neoprene combined with OP/TECH USA's Non Slip Grip™ make **PRO LOOP STRAP**™ an ideal carrying strap for heavy equipment. The OP/TECH USA "Connection System" enables you to customize the length of your strap with a choice of several options. In addition, the quick disconnects can be unlatched from the neoprene strap and reconnected to form a small carrying handle of webbing. It's available in many fashion colors and made 100% in the U.S.A.

OP/TECH USA continues to innovate quality products to meet the ever-changing needs of the avid photographer and outdoor enthusiast. We feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail info@optechusa.com or visit us online at www.optechusa.com.