304 Andrea Drive • Belgrade, MT 59714
800-251-7815 • www.optechusa.com • info@optechusa.com

PRESS RELEASE
FOR IMMEDIATE RELEASE

"ADAPT-ITS™"– A great way to connect any strap to your camera!

ADAPT-ITS™ from OP/TECH USA offer photographers a truly versatile system for connecting various straps to their cameras. The slim design is made from durable polyurethane and will fit the connection area of most SLR cameras. Once in place, it will stay put until removed. When you want to leave as little as possible on the camera, **ADAPT-ITS™** are the solution.

ADAPT-ITS™ allow photographers to use straps with virtually any connector. Even a heavy-duty strap with snap connectors can be used easily and comfortably. The eyelet is of a generous size to make attachment easy, yet the **ADAPT-ITS™** have a very small profile to minimize excess bulk on the camera.

Get connected with OP/TECH USA's **ADAPT-ITS™**!

OP/TECH USA continues to innovate quality products to meet the ever-changing needs of the avid photographer and outdoor enthusiast. We feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail info@optechusa.com or visit us online at www.optechusa.com.